

# Sample Luxury Retail Sales

## Summary of Qualifications

My success in achieving impressive retail sales figures for global luxury brands is based on two components. I develop ultra-high net worth clients through on-going communication of customized styling options. My clients spend more not only because I personalize their head-to-toe looks, but also because I provide them pre-season access to showrooms for advance orders.

## Notable Achievements

- Achieved status as #1 sales associate globally at Alexander McQueen
- Cultivated following of McQueen clients who spend \$100K+ annually
- Designated as the only U.S. sales associate authorized to sell both Prada and Miu Miu
- Sold \$2.5M during first year at Prada's Fifth Avenue location
- Was #1 for special orders from Miu Miu's runway collection
- Grew Miu Miu client's annual spend from \$25K to \$500K by developing relationship with product
- Accompanied top Miu Miu client to Paris Fashion Week
- Realized significant increases in annual sales as Product Specialist for Prada at Neiman Marcus' Las Vegas location
- Achieved top Sales Associate status selling Chanel at Neiman Marcus

## Professional Experience

|   |                |
|---|----------------|
| Alexander McQueen<br>Senior Sales Associate | 2013 - present |
| Prada<br>Senior Sales Associate             | 2012 - 2013    |
| Miu Miu<br>Sales Associate                  | 2009 - 2012    |
| Neiman Marcus<br>Sales Associate            | 2002 - 2009    |

## Education

|  |      |
|--|------|
| University of Nevada – Las Vegas<br>B.A. University Studies, magna cum laude | 2006 |
|--|------|